

## Training programs

Helping Mothers Survive is a suite of training programs for frontline health workers developed by Jhpiego and endorsed by global professional organizations such as ICM, FIGO, AAP, ICN and UNFPA.

The course materials are very visual and interactive, using hands-on simulation and team communication.



The gifted simulators are used for implementation of the Helping Mothers Survive Program in 40 countries.



Learn more about how the donated units are used at:

[www.laerdalglobalhealth.com](http://www.laerdalglobalhealth.com)

For more information on the programs and products mentioned in this leaflet, see also:

[www.helpingmotherssurvive.org](http://www.helpingmotherssurvive.org)

[www.laerdal.com](http://www.laerdal.com)



Laerdal Global Health has been established as a not-for-profit sister company of Laerdal Medical to help reduce maternal and newborn deaths on the day of birth.



Buy  
**ONE**  
Gift **ONE**

For each birthing simulator purchased through Laerdal Medical for use in high-income countries, a second one is being donated to support the Helping Mothers Survive initiative in low-income countries.

## The opportunity

In 2015, an estimated 300,000 women and 2.7 million newborns died from complications related to pregnancy or childbirth. (WHO2015)

WHO emphasizes the importance of skilled health professionals attending all births. In low-income countries only 51% of women benefit from skilled care during childbirth. (WHO2015)

Since the launch of the Buy One Gift One initiative, around 4000 MamaNatalie birthing simulators have been donated to help train thousands of health workers in the Helping Mothers Survive Program in 40 countries.



*Mama Regina had parts of her placenta still left in the uterus and started bleeding heavily after delivery. Luckily her midwife had been trained with MamaNatalie to stop the bleeding and remove the remains, so that Regina could live to see her daughter Gloria grow up.*

## MamaBirthing - NEW

MamaBirthing is now added to the Buy One Gift One initiative!

This versatile trainer is a tool for training realistic normal birth and labor complications, including breech, shoulder dystocia, and assisted deliveries. MamaBirthing can be used as a tabletop model for demonstration and on the body for simulation training.



## MamaNatalie

Laerdal Global Health's first birthing Simulator; for training both normal delivery and postpartum complications, including severe bleeding, uterine atony and retained placenta.

It comes with the NeoNatalie Newborn simulator and can also be used to train on newborn resuscitation.

